## INFORMAL CONFERENCE

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ON

## THE ROLE OF THE CONSUMER IN THE RECOVERY PROGRAM

Friday, December 15 -

11:00 A. M.

Opening Meeting at The White House

Presiding: MRS. MARY H. RUMSEY, Chairman Consumers! Advisory Board, N.R.A.

Speakers:

11:05 A. M.

Mrs. Roosevelt

11:30 A. M.

Secretary Henry A. Wallace

General Hugh S. Johnson

11:45 A. M. 12:00 Noon

Dr. Frederic C. Howe Mr. W. H. Davis

12:15 P. M. 12:30 P. M.

Col. Louis McHenry Howe

1:00 P. M.

Luncheon at The White House

DISCUSSION MEETINGS FOR MEMBERS OF THE CONFERENCE

2:30 P. M.

Meeting at the Pan American Building

Presiding: DR. FREDERIC C. HOWE

Dr. Gardiner Means: "The Consumer and the New Deal."

Dr. Dexter Keezer: "The Activities of the Consumers' Advisory Board".

Dr. Thomas C. Blaisdell, Jr.: "The Activities of the Consumers! Counsel Division".

Saturday, December 16 -

9:30 A. M.

At the Pan American Building

Presiding: DR. PAUL H. DOUGLAS

Dr. Caroline F. Ware: "The Need for Trained Consumer Representatives".

Dr. Paul H. Douglas: "Consumer Organization and Activity".

1:00 P. M.

Luncheon at the Cosmos Club followed by Discussion

Presiding: DR. LOUISE STANLEY, Bureau of Home Economics

Suggestions to the Consumers! Counsel and the Consumers! Advisory Board